

### Image Consultant Course 1.1 Online

#### **Style: How Do You Define and Refine It?**

Through learning about the elements of design — line, shape, color, texture and pattern — as well as examining past, present, and future fashion trends of garments and accessories, you will learn how to define and refine an individual's personal style. This course focuses on the theories behind personal style and how to properly execute a style consultation through specific case studies and scenarios.



### Image Consultant Course 2.1 Online

This course has three parts:

- **Image: How to Analyze and Disguise it?**

Learn how to emphasize or counter certain facial and body features.

- **Wardrobe: How to Evaluate and Regulate a Closet?**

Learn how to conduct a wardrobe evaluation. Understand how to assess, weed out, and replenish your client's wardrobe.

- **The Makeover:**

Makeover an individual by assessing their personal style, examining their wardrobe, and taking the individual personal shopping.



### Image Consultant Course 3.1 Online

**The Wardrobe Book:** With the makeover photographs from Course 2.1, create the client's own signature style portfolio full of looks from day to evening, including clothing and accessories. Pictures must be compiled and mounted into a Word document or PowerPoint presentation.

**Final Presentation and Examination:** A 2.5-hour conference call with an instructor to present their makeover process, wardrobe book, and press release. Results of your final written examination will be reviewed at this time as well.

### Online Image Consultant Training Course and Certification Program

The Sterling Style Academy's online image consultant training course is a self-paced, intense educational experience that can be completed anytime, anyplace, and anywhere in the world - at your office, in your own home, or at an internet café as long as you have a computer with an Internet connection. We recognize that many are not able to take four weeks off to attend our in-class image consultant training programs. Therefore our online certification program provides the flexibility you need to complete the course usually within a three to six month time frame as your schedule permits.

At the Sterling Style Academy, we provide a virtual classroom environment through our password-protected eLearning site where students are able to review the learning modules, learn with interactive exercises, receive assignments, complete exams, communicate with an instructor and classmates, and access our tech support via email.

Our online image consultant training program is designed to model the material taught during the in-class Image Consultant 1.1, 2.1, and 3.1 Courses by learning module and there are no pre-requisites required to take this program.

This brochure briefly outlines the coursework covered; however upon registration you will receive a full syllabus and discover the true depth of the program.

The online certification program does not entitle you to be considered for the Global Image Group Apprentice Program. If you are interested in this, please register for the in-class 4-week certification program.

*In order to receive certification for the online course, each student must sign up for the 2.5 hour conference call with an instructor to present their final project and discuss the results of their final written examination.*



Toll Free Phone: 1.888.866.8996  
Toll Free Fax: 1.888.616.4598

[www.SterlingStyleAcademy.com](http://www.SterlingStyleAcademy.com)

[info@sterlingstyleacademy.com](mailto:info@sterlingstyleacademy.com)

### How It Works

Upon completion of registration for the online course, you will receive a welcome package via email complete with an outline of the online course agenda and syllabus as well as access to your first learning module. At the end of each learning module, you will need to complete the review questions, interactive exercises, or an individual project at your own pace and submit it preferably via email or fax to the Academy. Once your work has been reviewed and upon successful completion, you will be granted access to the next learning module. Upon completion of all the learning modules, you will be required to complete a final exam and final project in order to receive Sterling Style Academy image consultant certification. The final exam and project will review and encompass everything you have learned and will be presented to an instructor via a 2.5-hour telephone conference call at which time you will also be able to address any further questions you have about the material, the industry and starting your own company. Internet access and accessibility to Microsoft programs and a computer during this telephone conference call will be necessary.

### Technical Requirements

We recommend having a computer at home or at your office with a high-speed connection, being proficient in Microsoft Word and PowerPoint, as well as internet savvy with a basic understanding of how to use a PC, navigate the World Wide Web, and download email and web attachments. You are required to have an active email account upon registration for the online image consultant course and we recommend that you check your account daily for messages from your instructor and classmates.

### Registration For The Online Image Consultant Training Course And Certification Program

**Registration for the online image consultant training course and certification program is divided into three payment plans below. You may start the training course on a pay-as-you-go basis for \$197 a module or save approximately \$400 when you register for the complete online training module program for \$2557.** In order to receive Sterling Style Academy certification through the online program, you must register for both the entire training module program (either on the pay-as-you-go basis or complete program basis) and the conference call. If you are not interested in receiving certification, please register for only the training module program.

Registration and Pay-as-You-Go  
Per Training Module Fee \$197

Online Course Registration and  
Complete Training Module Program \$2,557

Final Exam and Project Telephone  
Conference Call to Receive Certification \$847

Or

**Save \$450** when you sign up for the complete online training program including all the training modules and the conference call to receive certification. \$3247

*Sterling Style Academy*™  
Master the Art of Image, Fashion, and Style

### Sterling Style Academy Enrollment Form

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please enroll me:

Pay-As-You-Go Module \_\_\_\_\_ US\$ 197

Online Training Program \_\_\_\_\_ US\$2,557

Final Exam & Project Call \_\_\_\_\_ US\$ 847

Complete Training Package \_\_\_\_\_ US\$3,247

I understand that the non-refundable tuition will secure my enrollment into the online training program from Sterling Style Academy

Credit card information:

MC \_\_\_\_\_ Visa \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_

or Wire Transfer \_\_\_\_\_

Exact Name on Card: \_\_\_\_\_

Card No.: \_\_\_\_\_

VIN Code Number (3 or 4 digits): \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_  
\_\_\_\_\_

Signature/Date: \_\_\_\_\_

Please fax back to Sterling Style Academy at 1.888.616.4598.